



Announcement of the New Management Team

June 28, 2007

Company Name: Kenwood Corporation (Code No. 6765, Tokyo Stock Exchange Section1)
 URL: <http://www.kenwood.co.jp/en/>
 Representative: Kazuo Shiohata, President and CEO
 Inquiries: Takaaki Nose, Senior Manager, Public and Investor Relations Office
 (TEL: +81-42-646-6724)

At the 78th General Meeting of Shareholders held on June 28, 2007, Kenwood Corporation (President and CEO: Kazuo Shiohata; Head Office: Hachioji, Tokyo; hereinafter referred to as “the Company”) elected the whole directors of board and three statutory auditors (two standing statutory auditors and one statutory auditor (part-time)) upon the expiration of their terms of office.

At the subsequent meeting of the board of directors, the Representative Directors were elected, and Kenwood launched the new management organization together with Executive Officers who have taken office today (announced on May 15) as follows.

1. Reasons of Personal Transfer

The Company completed its revitalization on which all employees had acted together in unison since the fiscal year ended March 2003, and we have been accelerating the various activities to expand corporate value, along the second mid-term business plan, the “Value Creation Plan”.

In the last fiscal year the Company finished preparations for strategic development, advanced development, sales expansion and recovery of earnings, and we are now about to put our businesses on a new growth track. At this stage, we will leave the Company’s future management to a next-generation manager and establish a new position of chairman. And, under the new framework, we will enhance strategic initiatives for expanding corporate value over the medium to long term while accelerating corporate growth.

New Duties	Name	Previous Duties
Chairman (Representative Directors of the Board)	Haruo Kawahara	President (Representative Directors of the Board)
President (Representative Directors of the Board)	Kazuo Shiohata	Directors of the Board

2. Directors and Auditors

Chairman (Representative Director of the Board)	Haruo Kawahara	(Reelected)
President (Representative Director of the Board)	Kazuo Shiohata	(Reelected)
Director of the Board	Hiroshi Komatsuzaki	(Reelected)
Director of the Board	Hiroyuki Taki	(Reelected)
Director of the Board	Shuntaro Tanaka	(Reelected)
Director of the Board	Akira Seida	(Reelected)
Director of the Board (Part-time, External)	Nobuo Seo	(Reelected)
Director of the Board (Part-time, External)	Takenori Kawafune	(Reelected)
Director of the Board (Part-time, External)	Takeo Nagatomo	(Reelected)
Standing Statutory Auditor	Hideaki Kato	(Reelected)
Standing Statutory Auditor	Osamu Hamada	(Reelected)

TRANSLATION - FOR REFERENCE ONLY -

Statutory Auditor (Part-time)	Koichi Kurosaki	(Reelected)
Statutory Auditor (Part-time)	Shojiro Asai	(Not eligible for reelection)
Statutory Auditor (Part-time)	Akihiko Washida	(Not eligible for reelection)

3. Executive Officers

& CEO	Kazuo Shiohata Chairman, Kenwood Environment Council
& Senior Executive Vice President & Executive Officer	Hiroshi Komatsuzaki Assistant to CEO; Communications Business Strategy
& Executive Vice President & Executive Officer	Hiroyuki Taki CFO General Manager, Financial & Accounting Division Senior Manager, Business Accounting Department, Financial & Accounting Division
Executive Vice President & Executive Officer	Shoichiro Eguchi Assistant to CEO; Car Electronics Overseas Sales Strategy Representative, Kenwood Americas Headquarters President, Kenwood U.S.A. Corporation
& Senior Vice President & Executive Officer	Shuntaro Tanaka Assistant to CEO; Strategic Business Development
& Senior Vice President & Executive Officer	Akira Seida General Executive, Car Electronic OEM Division
Senior Vice President & Executive Officer	Makoto Inukai General Executive, Car Electronics Consumer Division Senior Manager, Product Management Department, Car Electronics Consumer Division
Senior Vice President & Executive Officer	Masachika Komiyama Assistant to CEO; Corporate Technologies & Strategic Products Development General Executive, Home Electronics Division General Executive, Strategic Technologies Development Center Chief Engineer, Home Electronics Division
Senior Vice President & Executive Officer	Kazuhiro Aigami General Executive, Communications Equipment Division Senior Manager, Overseas Marketing Department, Communications Equipment Division General Manager, Yokohama Business Center
Senior Vice President & Executive Officer	Tomohiko Yoshimura Assistant to CEO; Corporate Production & Quality General Executive, Procurement Division Senior Manager, Global Procurement Department, Procurement Division Representative, Kenwood Asian Manufacturing Headquarters